



**For Immediate Release
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HEROTOPIA™ Wins a 2014 ON for Learning Award from Common Sense Media

NEW YORK, NEW YORK – Herotopia™ has received a 2014 ON for Learning Award from Common Sense Media, the national nonprofit dedicated to helping kids thrive with media and technology. The Herotopia™ game is recognized for earning the highest learning rating from Common Sense Media this year. (www.herotopia.com)

"At Herotainment we strive to create games that kids will love and that parents can feel good about," said Caryn Teman, Founder and Co-CEO. "We're honored to receive this award from Common Sense Media, and we will continue to work to make the highest quality games, apps and content for kids that we can," said Wade Teman, Founder and Co-CEO of Herotainment.

"Our learning ratings are the most comprehensive tool parents and teachers have to distinguish digital media that is truly educational from those that simply claim to be," said James P. Steyer, Founder and CEO of Common Sense Media. "The ON for Learning Award recipients have set themselves apart from the pack. We congratulate Herotopia™ for receiving this award and for creating a terrific game that helps kids learn and have fun, too."

Common Sense Media's learning ratings are based on a five point scale that evaluates how engaging the product is, and how it supports learning. All products are rated and reviewed for core academic content like reading, math, and science, as well as deeper learning and social skills such as critical thinking, creativity, and collaboration. The learning ratings initiative is made possible through a partnership with SCE (www.scefdn.com), a foundation from Susan Crown.

About Herotainment

Herotainment, LLC is an award-winning, New York based children's transmedia and entertainment company. Herotainment's mission is to create multi-platform content that empowers kids with relatable characters and story lines. Millions of kids in over 190 countries are highly-engaged with the brand. Herotainment's dynamic properties are being developed into books, music, mobile apps, licensed merchandise, a television series and more with leading global partners. For more information, go to: www.herotainment.com.

About Common Sense Media

Common Sense Media is dedicated to improving the lives of kids and families by providing the trustworthy information, education, and independent voice they need to thrive in a world of media and technology. We exist because our kids are growing up in a culture that profoundly impacts their physical, social, and emotional well-being. We provide families with the advice and media reviews they need in order to make the best choices for their children. Through our education programs and policy efforts, Common Sense Media empowers parents,

educators, and young people to become knowledgeable and responsible digital citizens. For more information, go to: www.commonsense.org.

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